

**Sanchez Art Center
Postcards to Pacifica**

Important Dates

Entry Deadline:

Tues Aug 20, 2019, 11 pm PDT

Accepted artists notified:

Tues Aug 27, 2019, 5pm

For more information

Call: 650.355.1894

Email: info@SanchezArtCenter.org

Website: www.SanchezArtCenter.org

**Visit: 1220-B Linda Mar Blvd
Pacifica, CA 94044**

**Gallery hours: Fri–Sun 1–5 pm
during exhibits
(except opening Fridays)
and by appointment**

Office hours: Mon-Fri 1–5 pm

ABOUT SANCHEZ ART CENTER

The mission of Sanchez Art Center is to create community through art. Sanchez Art Center, located at the Pacifica Center for the Arts, was established in 1996 when artists and community members converted an old school into a multi-use arts complex that now includes 3 galleries with 17 exhibitions annually; 19 art studios providing space for over 30 artists; and an arts education room. (The Mildred Owen Concert Hall, programmed by Pacifica Performances, is also located on the Pacifica Center for the Arts campus.)

We make art accessible to people of all ages and backgrounds by offering:

- Free contemporary art exhibitions and artist talks by established and emerging west coast artists;
- Affordable studio rentals with the opportunity to take part in the local art community;
- Arts education including workshops for teens/adults and summer camps for kids, plus our award-winning Sanchez Goes to School in-school art classes for all kids at Sunset Ridge Elementary School.; and
- Engaging community art projects.

Sanchez Art Center, is a 501(c)3 nonprofit organization (EIN: 94-3314658).

A comfortable and welcoming place for the community to gather, engage, and be enriched by the arts.

SANCHEZ ART CENTER

**POSTCARDS
TO PACIFICA**



**Open Call for
Bay Area Artists
To Create Community
through Art**

**ENTRY DEADLINE
Tuesday, August 20, 2019
11 pm PDT**

POSTCARDS TO PACIFICA

Sanchez Art Center (SAC) seeks San Francisco Bay Area artists (9 and older) for its Postcards to Pacifica (P2P) community engagement project.

Pacifica is a coastal town stretching six miles along the Pacific Ocean, with varied neighborhoods dissected by hills, valleys, and Highway 1. In a world where many don't know their neighbors, Sanchez Art Center will provide a positive, fun, safe, creative and memorable way for people in the community to engage with each other.

SAC will print the award-winning works in postcard format. SAC will take the postcards to various community events through June 2020, asking community members to write on the card back what they love about their neighborhoods. SAC will share these *Postcards to Pacifica* at various events, online and on social media, and even through old-fashioned snail mail, bringing connection through the inspiring art and words of the community.

Artists are invited to submit original art that represents Pacifica's nine neighborhoods:

Fairmont - Fairway — Linda Mar — Manor

Park Pacifica/Sun Valley — Pedro Point

Rockaway Beach — Sharp Park — Vallemar

ARTWORK SELECTION: Entries will be reviewed by SAC Staff. At least one of the nine awards will be made to an artist 17 or younger.

AWARD: \$100 will be awarded to the artist of each of the nine artworks selected. (One award for each neighborhood.)

ENTRY DEADLINE: Tues Aug 20, 11 pm PDT

ABOUT THE ONLINE ENTRY PROCESS

CaFÉ™ (Call For Entry) provides artists with an easy-to-use system to create a profile with contact information, upload digital images of artwork, and apply to a number of open calls for entry at one time. There is no cost to register your profile, and you can update it at anytime. Your unique login information allows you complete access to open calls that you can apply to from any internet-connected computer.

If you are not already registered with CaFÉ™, go to www.CallForEntry.org to register and create your profile.

To find the online application for Postcards to Pacifica (P2P) call:

Go to www.CallForEntry.org. Click on "View All Calls." Scroll through the list to "Postcards to Pacifica" and click on the name.

To Enter:

At the Postcards to Pacifica application page, submit 1-12 artwork images of original 2-D fine arts visual media (except photography). Note: photography may be included in a mixed media work. Image files should be JPEG or JPG files that are under 5 MB, and are 1200 pixels or more on the longest side. CaFÉ™ will scale your uploaded images, creating a thumbnail and a larger image.

If you have difficulties online: Use the Help feature on the CaFÉ™ site or email CaFE@Westaf.org.

ENTRY FEES: A nonrefundable fee for entering one image is \$8. Each additional image entered is \$2 (i.e., the fee is \$8 for 1 image; \$10 for 2, \$12 for 3, etc.) CaFé accepts Visa and Mastercard. Checks should be made payable to and mailed to Sanchez Art Center well before the entry deadline.

ARTIST COMMITMENT: By submitting your work for consideration, you grant Sanchez Art Center permission to reproduce the work in postcard and other formats for the project and for publicity, promotion, fundraising and archival purposes. Artists will be credited for their work on the postcard.

MATERIALS: Sanchez Art Center will format and print the postcards for the community engagement events.

ARTWORK CREDITS: Artwork credits for accepted works will be printed by SAC on the back of the postcards, listing artist name, artwork title, and medium based on information provided during entry.

MEDIA: All 2-D fine art visual media **except** photography alone, will be accepted. Photography CAN be included in a mixed media work. **If you have any questions, please call us!**

ARTIST STATEMENT: Each selected artist will be requested to provide an artist statement that will be shared during community events and on the SAC website.

PUBLICITY: SAC will develop a press release and calendar listing for when the postcards will be at community events. Information will also be included in SAC emails, online calendar posts and social media. Mention on artist websites, blogs, and forums is encouraged.

PROJECT SUPPORT: Postcards to Pacifica is supported by grant funding from the San Mateo County Arts Commission, and sponsorship from the Pacific Coast Fog Fest "Gift to Pacifica" Fund.