

11th Annual 50|50 Show Opens Aug 30

Eleven years ago, Sanchez Art Center took a chance on a new concept for a very large show of very small works, called the *50|50 Show*. The idea is that participating artists create 50 small artworks in 50 days—a challenging creative journey, to say the least! With its fantastic display of originality and the affordability of the artworks, this highly anticipated exhibition at Sanchez Art Center is known throughout the greater Bay Area and beyond. We are extremely pleased at the show's success and hope you will join us for the ticketed Preview Fundraiser and/or the Open-Door Reception on Aug 30.

This year we're pleased to have Catharine Clark of Catharine Clark Gallery in San Francisco serving as juror. One hundred and seventy-nine artists submitted entries. Of these, 64 will show their works in the now-classic 49-piece grid pattern of 7 down and 7 across, with the 50th piece off to the side. Each artist chooses their medium, follows a theme of their choice, and dives into 50 days of concentrated creativity. The resulting bonanza is over 3,000 individual small artworks in one exhibition. It's a visual feast, with painting, photography, cyanotypes, collage and mixed media assemblage, encaustics, and more! Art enthusiasts often visit multiple times to take it all in!

For the artists, producing 50 artworks on their chosen theme in 50 days is quite challenging, but the process is also very rewarding. Here is how one artist described the experience: "Was an amazing project! Reconnected me with my roots in multiples! Excited to start my next project! Took me out of my comfort zone working in paper only too! Can't wait to see the show!" Another artist shared that the project "was like a very good book that I did not want to end. So looking forward to seeing all the other journeys."

This is the one show during the year when art lovers take purchases with them rather than leaving them on the wall. Thus the only way to see the show in its entirety is to purchase a ticket to the Preview Fundraiser held on opening night, August 30, 6–8 pm. Proceeds from the Preview Fundraiser support Sanchez Art Center's programs that for more than 20 years have been creating community through art. Preview tickets are available for \$25 at [Eventbrite.com](https://www.eventbrite.com). Any tickets still available on opening night can be purchased for \$35 at the door, but securing tickets in advance is highly recommended, as tickets are limited and the Preview has sold out in advance the past four years! For tickets, visit [Eventbrite.com](https://www.eventbrite.com).

Purchased artworks may be taken home starting at 7:30 pm on opening night. Beginning at 8 pm, the doors open to everyone and admission is free. Music for the reception will be provided by the wonderful Jim Nichols on solo

guitar. Light refreshments, including macarons from The French Patisserie, will be available, with beverages for sale, including wine courtesy of Oceana Market, and Lagunitas beer. Floral arrangements provided by local gem Shelldance Orchid Gardens. Special thanks to exhibition sponsors: Art Guild of Pacifica, Bleyle Elevator, and San Mateo County District 3 Supervisor Don Horsley. Our 50|50 postcard and poster were designed by SAC Operations Coordinator Linette Morales.

Don't miss this exciting extravaganza of art and artists! Sanchez Art Center is located at 1220 Linda Mar Blvd in Pacifica, about a mile east of Highway 1. Following opening night, the galleries are open Friday, Saturday, and Sunday, 1-5 pm, and by appointment, through Sept 22. For more information call 650.355.1894 or email info@sanchezartcenter.org.